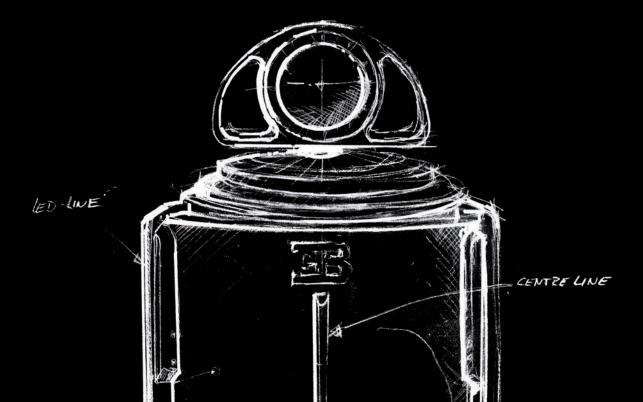
BUBEN&ZŌRWEG





COLLABORATIVE JOURNEY

EXTRAORDINARY

ART

PERFORMANCE

CRAFTSMANSHIP

LIMITED EDITION

COLLABORATIVE JOURNEY



Florian vom Bruch (CEO, BUBEN&ZORWEG), Achim Anscheidt (Design Director, BUGATTI).

THE EXTRAORDINARY OF TWO WORLDS

BUBEN&ZORWEG and BUGATTI, two globally unique design and technology icons, are embarking on a journey together to push boundaries, set new standards and celebrate their own definition of uniqueness.

Both worlds unite superlatives that are unparalleled. Both brands strive for the optimum in terms of highest technical finesse, unparalleled design quality and perfect craftsmanship precision. Condensed in the words of the founder Ettore Bugatti: "If it is comparable, it is not from us" (1865) and the corporate philosophy of BUBEN&ZORWEG, "Creating Unique Masterpieces".

The "time factor" shapes the DNA of both brands. The Bugatti sports car Chiron celebrates the rush of speed. Timeless yet dynamic elegance characterises the masterpieces of BUBEN&ZORWEG. Honouring the new collaboration, objects which stand the test of times are created that even exceed the demands of the partnership: EXPERIENCE THE EXTRAORDINARY.





ART& DESIGN

Perfectly shaped from every perspective. Finely crafted details reflect the iconic references of the unmistakable design language of both brands. With exciting contrasts of colours and materials, the legendary Bugatti design language (Horseshoe, Signature and Centre Line) is recreated in extraordinary masterpieces by the BUBEN&ZORWEG design team.

TECHNICAL PERFECTION

Each creation is a technical feat. The objects of the BUBEN&ZORWEG for BUGATTI edition shine with surprise effects and fascinating technological details. An example of this is the Illusion model family as an exciting sculpture and a fascinating technical masterpiece in one. The Chiron-inspired masterpiece, crowned by a B&Z Tourbillon Clock in its most exclusive version, visually absorbs formative elements as a locking mechanism.

TRUE CRAFTSMANSHIP

Unique multi-materiality meets consummate German craftsmanship. Hand-stitched elements, metal applications milled from an embarrassment of riches, and hand polished surfaces: these are just a few examples of craftsmanship perfection of the Limited Edition BUBEN&ZORWEG for BUGATTI.



With the Chiron 300+ style combining black and orange colour and material accents, the joint design team pays tribute to the power of the Bugatti Chiron Super Sport 300+. In 2019, this super-sportscar set a new breath-taking speed world record of 304 mph (more than 490 km/h). The style edition is limited to only 30 pieces per model, like the super-sportscar itself.



SPIRIT CHIRON 300+



ILLUSION CHIRON 300+ Silhouette Leather



GRANDE ILLUSION CHIRON 300+

- Multifunctional safe with object character and unique lifting mechanism
- Opening mechanism by means of a hidden fingerprint or transponder key
- Radio frequency shielded car key drawer is optionally available

Versions:

- Racing Carbon
- Silhouette Leather (not pictured)

Configuration Options Top Piece:

- Bugatti Performance-Design
- Bugatti Cockpit-Design and B&Z Clock
- Bugatti Cockpit-Design and B&Z Flying Minute Tourbillon Clock

ILLUSION CHIRON 300+

- Multifunctional table safe with a unique lifting mechanism
- Opening mechanism by means of a hidden fingerprint or transponder key
- Radio frequency shielded car key drawer is optionally available

Versions:

- Racing Carbon (not pictured)
- Silhouette Leather

SPIRIT CHIRON 300+

- Watch winder for 4 or 8 watches with leading Time Mover® Technology
- German locking system with mechanical key
- Exceptional Duotone paintwork in black/jet orange with Black Racing Carbon and Bugatti Signature Line

GRANDE ILLUSION CHIRON 300+

Racing Carbon with B&Z Flying Minute Tourbillon Clock



French Racing sets historical accents - proudly and respectfully, some of the masterpieces feature the characteristic Racing Blue of France and details with subtle references to the origin of the BUGATTI brand. This edition is also limited to 30 pieces.







ILLUSION FRENCH RACING
Paintwork in Atlantic Blue



GRANDE ILLUSION FRENCH RACINGPaintwork in Atlantic Blue with B&Z Flying
Minute Tourbillon Clock

GRANDE ILLUSION FRENCH RACING

- Multifunctional safe with object character and unique lifting mechanism
- Opening mechanism by means of a hidden fingerprint or transponder key
- Radio frequency shielded car key drawer is optionally available

Version:

· Paintwork in Atlantic Blue

Configuration Options Top Piece:

- Bugatti Performance-Design
- Bugatti Cockpit-Design and B&Z Clock
- Bugatti Cockpit-Design and B&Z Flying Minute Tourbillon Clock

ILLUSION FRENCH RACING

- Multifunctional table safe with a unique lifting mechanism
- Opening mechanism by means of a hidden fingerprint or transponder key
- Radio frequency shielded car key drawer is optionally available

Version:

• Paintwork in Atlantic Blue

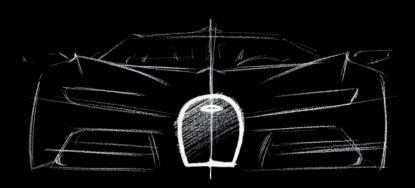
SPIRIT FRENCH RACING

- Watch winder for 4 or 8 watches with leading Time Mover[®] Technology
- German locking system with mechanical key
- Exceptional Duotone paintwork in Atlantic Blue/ Bugatti Light Blue Sport with Blue Racing Carbon and Bugatti Signature Line

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LIMITED EDITION BUBEN&ZÖRWEG for BUGATTI
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